

Inventors Roundtable

**March 25, 2008
9:00 to 12:30**

**Bozeman Chamber of Commerce, Conference Room
2000 Commerce Way, Bozeman, Montana**

You've come up with a great invention, now what? We can't offer you a fast, inexpensive way to market, but this roundtable discussion group can help you determine your best next steps. Learn how to protect your invention, get it ready for sales by either yourself or another company, find good assistance and avoid costly and ineffective invention promotion companies. Protect your invention by leaving it at home! But come prepared with questions and problems to discuss with our innovation experts and other inventors.

Presenter: Marti Elder has teamed up with companies for over 25 years to guide their business strategies and commercialization efforts. Elder's background in technology-based business management took shape in the Montana R&D industry as the business director of YES Technologies. During her tenure, YES was awarded several million dollars of Small Business Innovation Research funding; prosecuted dozens of U.S. and foreign patents; and negotiated licenses for their proprietary mining, packaging, software and sensor technologies. As an accomplished technology transfer and SBIR consultant, and a licensing manager serving federal defense laboratories, Marti Elder assists clients to maximize the potential of their intellectual property. More about her services can be found at www.martielder.com.

Pre-Registration Discount: \$25 (must be received by March 21, 2008)

Registration: \$35 (after March 21, 2008)

Registration: https://app.mt.gov/cgi-bin/confreg/register/index.cgi?CONFERENCE_ID=1903

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